

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT4/12 09.45
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ **CHANGES** *** WPXI-TV ***

ADV # 016299 ADV. NAME POLI/T MURPHY/R/CON/PA REP.# OFF.# 18 SALESMAN #
AGY # 03844 AGY. NAME BRABENDER COX MIHALKE BUYER NAME LIZ BRABENDER
1218 GRANDVIEW AVENUE, 1ST FLOOR SALES PRSN WA- CHERYL BLAIR
PITTSBURGH, PA 15211

ORDER # CONTRACT # 6357730 CLASS: NATL. LOCAL REGIONAL
PRDCT MURPHY 10/01 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT11/12 OCT7/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT4/12 09.45

REP: TO JEN
FR LINDSEY FOR CHERYL
ADDED LINE 14
TTLS \$20,875
PELASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14	A		1205A-1235A	30		\$300.00	10/7	10/7	1		SUN	1
PROGRAM : CASH												
OCT/12	20875.00											28
CONTRACT TOTAL											20875.00	
TOTAL SPOTS												28

MARKET TOTALS \$93,522 WPXI 22% KDKA 41% WTAE 23% WPGH 11% CABL 1% WPCW 1% WPMY 1%
SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE